

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 57976 CF LOC-POL FBD - LBD: 09/04/12 - 10/01/12 HL#: Created: 08/01/12 05:38 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1536 Agency Commission: 15 % Updated: MBREDENWBZ on 08/01/12 05:56

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES EST 1536 Self :03:00 Confirmed: 08/01/12 05:56 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/02/12 08:36 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	M T W T F * *	MORN	30				0.0	\$200.00	10	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$300.00	10	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MCBSSAT	* * * * * S *	MORN	30				0.0	\$225.00	1	\$225.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MCBSSAT	* * * * * S *	MORN	30				0.0	\$225.00	1	\$225.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MCBSSAT	* * * * * S *	MORN	30				0.0	\$225.00	2	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/22/12	09/29/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$225.00	2	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

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Order ID: 57976 CF LOC-POL FBD - LBD: 09/04/12 - 10/01/12 HL#: Created: 08/01/12 05:38 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1536 Agency Commission: 15 % Updated: MBREDENWBZ on 08/01/12 05:56

Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES EST 1536 Self :03:00 Confirmed: 08/01/12 05:56 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/02/12 08:36 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$250.00	2	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$250.00	4	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	M T W T F * *	PRICE	30				0.0	\$450.00	8	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>						
	09/04/12	10/01/12	2	2	2	2							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	30				0.0	\$650.00	2	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DDRPIL	M T W T F * *	PHIL	30				0.0	\$400.00	4	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	2	2									

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Order ID: 57976	CF LOC-POL	FBD - LBD: 09/04/12 - 10/01/12	HL#:	Created: 08/01/12 05:38 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1536	Agency Commission: 15 %	Updated: MBREDENWBZ on 08/01/12 05:56	
Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES EST 1536	Self :03:00	Confirmed: 08/01/12 05:56 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/02/12 08:36 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DDRPIL	M T W T F * *	PHIL	30				0.0	\$490.00	4	\$1,960.00		
	LUR												
	FBD	LBD	Sep 17	Sep 24	Oct 01								
	09/18/12	10/01/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EJUDY4P	M T W T F * *	EFG	30				0.0	\$425.00	4	\$1,700.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJUDY4P	M T W T F * *	EFG	30				0.0	\$500.00	2	\$1,000.00		
	LUR												
	FBD	LBD	Sep 17	Sep 24	Oct 01								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJUDY430P	M T W T F * *	EFG	30				0.0	\$425.00	2	\$850.00		
	LUR												
	FBD	LBD	Sep 10	Sep 17									
	09/11/12	09/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY430P	M T W T F * *	EFG	30				0.0	\$500.00	2	\$1,000.00		
	LUR												
	FBD	LBD	Sep 17	Sep 24	Oct 01								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENWS5P	M T W T F * *	EFG	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	1	1									

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Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES EST 1536	Self :03:00	Confirmed: 08/01/12 05:56 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/02/12 08:36 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ENWS5P	M T W T F * *	EFG	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ENWS530P	M T W T F * *	EFG	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	ENWS530P	M T W T F * *	EFG	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$840.00	1	\$840.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$840.00	1	\$840.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/11/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$840.00	2	\$1,680.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>								
	09/18/12	10/01/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AWHEEL	M T W T F * *	ACC	30				0.0	\$900.00	2	\$1,800.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AWHEEL	M T W T F * *	ACC	30				0.0	\$900.00	2	\$1,800.00		
	LUR												
	FBD	LBD	Sep 10	Sep 17									
	09/11/12	09/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AWHEEL	M T W T F * *	ACC	30				0.0	\$900.00	4	\$3,600.00		
	LUR												
	FBD	LBD	Sep 17	Sep 24	Oct 01								
	09/18/12	10/01/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AJEOPMF	M T W T F * *	ACC	30				0.0	\$850.00	4	\$3,400.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AJEOPMF	M T W T F * *	ACC	30				0.0	\$1,400.00	4	\$5,600.00		
	LUR												
	FBD	LBD	Sep 17	Sep 24	Oct 01								
	09/18/12	10/01/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PSIXTY	* * * * * S	REGP	30				0.0	\$6,000.00	2	\$12,000.00		
	LUR												
	FBD	LBD	Sep 03	Sep 10	Sep 17								
	09/04/12	09/17/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PBBWED1	* * W * * * *	REGP	30				0.0	\$3,500.00	2	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$1,500.00	2	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>	<u>Sep 24</u>								
	09/11/12	09/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	P48HRSA3	* * * * * S *	REGP	30				0.0	\$2,000.00	2	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>	<u>Sep 17</u>								
	09/04/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	P48HRSA3	* * * * * S *	REGP	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	LFERGUSON	M T W T F * *	LFG	30				0.0	\$175.00	2	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	LFERGUSON	M T W T F * *	LFG	30				0.0	\$200.00	6	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>	<u>Sep 24</u>	<u>Oct 01</u>							
	09/11/12	10/01/12	2	2	2								

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	107	0	\$77,270.00	\$65,679.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$77,270.00	\$65,679.50	\$0.00	\$0.00